

**SAMPLE OF A PERSUASIVE LETTER**

4422 E. 60<sup>th</sup> St.  
Maywood, CA 90270  
April 29, 2020

Mr. Ebenezer Scrooge  
2244 N. Pine Ave  
San Diego, CA 92187

Dear Mr. Scrooge:

One of your employees, Bob the Builder, has applied for work with us. Mr. Scrooge is a fine man, and I think you should think carefully before letting him go. First of all, Bob is very quick with numbers—a valuable trait in your type of work. Second, he is a very loyal worker. If it were not for his son, Tiny Tim, he would never think of leaving the firm. Third, Mr. Builder is willing to work very long hours for very little pay. I feel I am certain that you should see to this immediately. For some reason, I sense that it may be of great importance.

Sincerely,

James Martin